

TOP SECRET

**JUST BUSINESS - \$JB
OFFICIAL WHITE PAPER
VERSION ONE**

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**NOTHING PERSONAL
IT'S JUST BUSINESS.**



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JB'S CODE OF CONDUCT:

I T ' S J U S T B U S I N E S S

LISTEN UP, FOLKS. AT JB, WE GOT A CODE OF CONDUCT, AND IT'S SIMPLE:

IT'S NOTHING PERSONAL, IT'S JUST BUSINESS.

WHEN WE MAKE A DEAL, WE AIN'T LOOKIN' TO MAKE FRIENDS, WE'RE LOOKIN' TO MAKE MONEY. AND IF THAT MEANS STEPPING ON A FEW TOES, SO BE IT. IT'S JUST BUSINESS.

NOW, THAT DON'T MEAN WE GO AROUND DISRESPECTIN' PEOPLE OR CAUSIN' UNNECESSARY TROUBLE. WE ALWAYS CONDUCT OURSELVES WITH HONOR AND RESPECT. BUT WHEN IT COMES DOWN TO THE BOTTOM LINE, WE MAKE THE DECISIONS THAT ARE BEST FOR JB.

SOME PEOPLE MIGHT NOT LIKE IT, BUT WE DON'T LOSE SLEEP OVER IT. WE AIN'T HERE TO WIN A POPULARITY CONTEST, WE'RE HERE TO MAKE MOVES AND BUILD OUR EMPIRE. AND LET ME TELL YA, WHEN JB PROSPERS, WE ALL PROSPER. IT'S A FAMILY AFFAIR.

BUT DON'T GET IT TWISTED, WE AIN'T JUST ABOUT LINING OUR OWN POCKETS. WE'RE ABOUT GIVING BACK TO OUR COMMUNITY, AND THAT'S WHERE YOU COME IN. WE'RE LOOKIN' TO DO THINGS DIFFERENTLY, TO PUT OUR COMMUNITY FIRST AND MAKE SURE EVERYONE GETS A PIECE OF THE PIE.

WE GOT THE MONEY, THE KNOWLEDGE, AND THE CONNECTIONS TO TAKE YOU DOWN THE PATH TO SUCCESS. SO IF YOU'RE LOOKIN' TO DO BUSINESS WITH JB, REMEMBER OUR CODE: IT'S NOTHING PERSONAL, IT'S JUST BUSINESS. AND IF YOU CAN'T HANDLE THAT, WELL, MAYBE JB AIN'T THE RIGHT FIT FOR YOU.

—JB—

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THE CRYPTO CONUNDRUM: HOW JB IS SOLVING THE INEQUALITY PROBLEM

LISTEN UP, JB FAM. WE GOT A PROBLEM IN THE CRYPTO WORLD. IT SEEMS LIKE THE WHALES AND THOSE MEV BOTS ARE EATING FIRST, AND THE LITTLE GUYS ARE LEFT WITH SCRAPS. BUT YOU KNOW WHAT? THAT AIN'T HOW JB OPERATES.

WE'RE ALL ABOUT THE LITTLE GUYS. WE BELIEVE IN GIVING EVERYONE A FAIR SHOT AT SUCCESS. THAT'S WHY WE'RE TAKING ACTION TO LEVEL THE PLAYING FIELD.

WE'RE USING OUR EXPERTISE AND CONNECTIONS TO FIND OPPORTUNITIES FOR THE LITTLE GUYS TO EAT JUST AS WELL AS THE BIG SHOTS. WE WANT TO SEE YOU ALL THRIVE, TO BE PART OF OUR LOYAL FAMILY.

NOW, SOME PEOPLE MIGHT SAY IT'S JUST BUSINESS, AND THE LITTLE GUYS GOTTA FEND FOR THEMSELVES. BUT THAT AIN'T HOW JB OPERATES. WE BELIEVE IN DOING THINGS DIFFERENTLY, IN PUTTING COMMUNITY FIRST.

SO IF YOU'RE A LITTLE GUY IN THE CRYPTO GAME, DON'T WORRY.

JB'S GOT YOUR BACK. WE'RE GONNA MAKE SURE YOU EAT JUST AS WELL AS THE WHALES. REMEMBER,

IT'S NOTHING PERSONAL, IT'S JUST BUSINESS.

BUT AT JB, WE BELIEVE IN DOING BUSINESS THE RIGHT WAY.

—JB—

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JB'S COMMUNITY-CENTRIC APPROACH TO CRYPTO:

N O W I T ' S P E R S O N A L

LISTEN UP, FOLKS. HERE AT JB, WE'RE AIN'T JUST IN IT FOR THE MONEY - WE'RE IN IT FOR THE COMMUNITY. IN THIS CASE, WE WANT TO BUILD SOMETHING THAT'S PERSONAL, SOMETHING THAT'S CENTERED AROUND ALL OF US. WE'RE NOT LIKE THOSE OTHER CRYPTO PROJECTS THAT JUST CARE ABOUT THE WHALES. NO, WE CARE ABOUT THE LITTLE GUYS TOO. WE WANT TO CREATE AN ENVIRONMENT WHERE EVERYONE PROFITS, BOTH IN TERMS OF MONEY AND KNOWLEDGE. SO IF YOU WANT TO BE A PART OF SOMETHING BIGGER THAN YOURSELF, COME JOIN US AT JB. LET'S MAKE IT PERSONAL, MAKE A DIFFERENCE IN THE WORLD OF CRYPTO, AND CHANGE THE SPACE FOR THE BETTER.

—JB—

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JB TALKS

LISTEN UP, FELLAS. JB IS NOT JUST ABOUT MAKING MONEY. WE WANT TO HELP OUR COMMUNITY GAIN KNOWLEDGE TOO. THAT'S WHY WE'RE STARTING JB TALKS. WE'LL BE HOSTING THESE TWITTER SPACES WHERE WE BRING IN EXPERTS TO SHARE THEIR WISDOM WITH EVERYONE. IT'S NOT JUST FOR THE BIG SHOTS, IT'S FOR EVERYONE. WE'RE TALKING DOCTORS, REAL ESTATE TYCOONS, AND MORE. WE WANT TO LEVEL THE PLAYING FIELD AND GIVE EVERYONE ACCESS TO THE KNOWLEDGE THEY NEED TO SUCCEED. IT'S JUST BUSINESS, OUR WAY OF BUSINESS - COMMUNITY AND HELPING EACH OTHER OUT.

JB [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

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JB'S RECKONING

O F T H E M E V B O T S

LISTEN, WE'VE BEEN SEEING THESE MEV BOTS TAKING BIG BITES OUT OF THE PIE AND BLEEDING THE LITTLE GUYS DRY. AT JB, WE CAN'T HAVE THAT HAPPENING TO OUR COMMUNITY. WE'VE COOKED UP OUR OWN BOT THAT WILL HAVE THE FIRST BITE, BUT THE DIFFERENCE IS, WE'RE NOT GOING TO LET IT KEEP THE SPOILS FOR ITSELF. NO, WE'RE GOING TO DISTRIBUTE THOSE PROFITS RIGHT BACK TO OUR ACTIVE COMMUNITY CONTRIBUTORS. WE'RE NOT LOOKING TO CREATE ANOTHER SCHEME THAT ONLY BENEFITS THE BIG FISH (LIKE A STAKING PLATFORM FOR LARGE HOLDERS... THE WHALES). WE WANT TO GIVE BACK TO THE PEOPLE WHO DESERVE IT THE MOST.

JUSTBUSINESS.ETH IS JUST THE START FOR US. ONCE THE OTHERS SEE THE POWER OF WHAT WE'RE DOING, WE PLAN TO LEND A HAND TO OTHER COMMUNITIES SO THEY CAN DO THE SAME, TAKE CARE OF THEIR OWN, AND JOIN OUR FAMILY.

—JB—

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